US State Attorney General Investigations: MOVE Sectors

**What’s happening**

- Consumer protection investigations of automotive companies by state AGs
- Growing movement to transfer jurisdiction over airlines from DOT to state AGs
- State AGs are targeting transportation companies alleging “greenwashing” claims as well as air pollution violations
- Data collection issues, including what data is being collected, consumer consent, and data sharing with third parties, subject to increased scrutiny by state AGs
- Increased coordination between state AGs and Federal government on consumer protection investigations

**Why it matters**

- State AG inquiries, investigations, and actions are expensive
- Reputational and brand protection concerns

**How we can help**

- We advise on inquiries, investigations, enforcement, and litigation from state AGs across the United States
- We help you navigate legal and political uncertainty to identify the best path forward

**What we do**

- **Full breadth of State AG actions**
  We help clients navigate the ever-expanding areas of interest to State AGs, including:
  - Antitrust and Competition
  - Privacy and Cybersecurity
  - Consumer Protection
  - Labor and Employment Law
  - Environmental, Social, Governance (ESG)
  - Civil Rights

- **Experienced team**
  Hogan Lovells state AGs general practice is led by former D.C. Attorney General Karl Racine

**Why**

- Social media puts a spotlight on consumer protection issues
- Increasing claims that DOT has failed to adequately hold the airline industry accountable despite the growing number of consumer protection complaints
- Concerns by state AGs regarding ESG related issues, including deceptive marketing of “clean diesel” vehicles, producing false emissions information, and air pollution endangering public health
- Increasing production of smart and autonomous vehicles leading to vast amounts of data being collected by automotive and mobility companies