

Development depends on numerous factors like incentives and environment.

Singapore, for example, has identified technological innovation as a clear strategic goal. Law and regulatory policy is often closely aligned with this objective, and so we see Singapore incentivizing innovative developments and even introducing certain relaxations of its data protection laws to create more space for innovation.

What is the relationship between data usage transparency and data privacy laws?

Parsons: Data privacy laws fix minimum mandatory standards for transparency. However, compliance with legal requirements does not mean that consumer trust will necessarily follow. Part of the challenge in Asia is that data privacy laws differ from jurisdiction to jurisdiction. We are seeing a recasting of data privacy laws across the region in the wake of General Data Protection Regulation (GDPR), and this holds promise that in some areas at least, there can be convergence towards common global fundamentals. No system will be perfect, but a considered approach to transparency in data-driven mobility solutions prioritizes the trust of citizens from the beginning.

If there's one thing that will impede consumer acceptance of data-driven mobility solutions and smart cities, it's a lack of trust. As privacy laws in the region align around concepts such as data breach notification and accountability models, we see privacy laws as a potential enabler of trust. But in my view, the law can only go so far in this regard and in certain areas at least, industry standards hold promise as both an effective way to manage risk and serve as a communication tool for the public.

How can public-private partnerships address public trust deficits to work towards consumer acceptance of data-driven mobility solutions?

Parsons: It is clear that there is a deficit of public trust in mobility solutions in certain jurisdictions, both in Asia and elsewhere. Lawmakers need to move to address this. There is general enthusiasm for these solutions and how they can improve our lives. Lawmakers should

recognize the benefits they can bring, but at the same time develop approaches that take on board the need for transparency. Public-private partnerships can move transparency forward, combining the technical knowledge found in industry with appropriate public sector oversight.

Featured Speaker



Mark Parsons

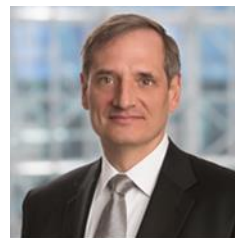
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