

Our APAC data protection and cybersecurity practice

Maximizing the value of your data

As organizations seek a fine balance between maximizing commercial opportunities and operational efficiencies with their data and achieving data protection and cyber security compliance, pragmatic and well-informed advice becomes ever more important.

Our Asia-Pacific data protection and cyber security practice is a multi-disciplinary team with deep industry sector knowledge across a wide range of sectors, including financial services, technology, media and telecommunications, life sciences and retail. In addition to having practical industry expertise, our lawyers are skilled commercial draftspersons, with a particular passion for preparing well-drafted contracts for commercial initiatives that have data and cyber security issues as critical drivers of value and risk.

Key facts

- **20+ lawyers**
- **10+ offices in Asia Pacific**
- **Lead partner is a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments**
- **Member of the TC260 Committee in China**

How we can help

Our advice covers all aspects of data protection and cybersecurity compliance, including:

- **Privacy impact assessments**: Assessing new products and services, including new technologies, for compliance with regulatory requirements.
- **Policy development and maintenance**: Working with clients to develop data protection and cyber security compliance policies and compliance programs at the national, regional and global level.
- **Cross-border data transfers**: Helping clients structure and allocate risk in relation to cross-border data transfers, including as part of outsourcings, shared services and cloud arrangements.
- **Transactional support**: Advising on the acquisition of personal data as an increasingly important part of merger and acquisition and joint venture activity, and advising on collaborations that involve data sharing.
- **Mobility and e-commerce**: Advising on data protection issues arising from online data capture, whether as part of electronic and mobile commerce, behavioural profiling or otherwise.
- **Cyber readiness**: Advising on cybersecurity regulation and cyber-readiness planning.
- **Investigations**: Advising on data subject access requests and regulatory investigations, including defending companies against enforcement actions.
- **Cyber incident response**: Advising on regulatory enquiries and data breach notification requirements when data is hacked or lost, as well as remediation programs.

Band 1 – Data Protection
Chambers Global Guide, 2021

Band 1 – China Technology, Media, Telecoms (International Firms)
Chambers Global, 2021

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Sector-focused approach

- Aerospace & Defense
- Automotive
- Consumer
- Diversified Industrials
- Education
- Energy & Natural Resources
- Financial Institutions & Insurance
- Life Sciences & Health Care
- Other Transportation
- Private Capital
- Real Estate
- Sports, Media & Entertainment
- Technology
- Telecoms

Select recent matters in Asia Pacific

- **Several leading global financial institutions** on their Asia-Pacific region outsourcing, SaaS and technology collaboration arrangements with fintechs, start-ups and leading technology services organizations.
- **A leading Chinese telecom company** on its global data protection compliance program and data protection and cybersecurity aspects of its interconnection, peering and other commercial agreements.
- **A leading e-commerce site in Japan** on its Asia-Pacific data protection compliance program, including conducting a work-shop on retail analytics for its regional legal team.
- **The trade association representing Hong Kong banks**, on preparing a Common Baseline for Phase II of the Hong Kong Monetary Authority's Open API Framework. A key aspect of our mandate included advising on data protection aspects of Hong Kong's Open API environment.
- **A leading global technology company** on its data sharing arrangements in respect of an AI collaboration with a leading Australian retailer.
- **A leading global consumer brand business** on the implementation of GDPR in its mainland Chinese operations.
- **A leading global financial institution** on its successful defence of enforcement action in Hong Kong concerning alleged data leaks.

Your key contacts



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