

Our APAC data protection and cybersecurity practice

Maximizing the value of your data

As organizations seek a fine balance between maximizing commercial opportunities and operational efficiencies with their data and achieving data protection and cyber security compliance, pragmatic and well-informed advice becomes ever more important.

Our Asia-Pacific data protection and cyber security practice is a multi-disciplinary team with deep industry sector knowledge across a wide range of sectors, including financial services, technology, media and telecommunications, life sciences and retail. In addition to having practical industry expertise, our lawyers are skilled commercial draftspersons, with a particular passion for preparing well-drafted contracts for commercial initiatives that have data and cyber security issues as critical drivers of value and risk.

How we can help

Our advice covers all aspects of data protection and cybersecurity compliance, including:

- **Privacy impact assessments:** Assessing new products and services, including new technologies, for compliance with regulatory requirements.
- **Policy development and maintenance:** Working with clients to develop data protection and cyber security compliance policies and compliance programs at the national, regional and global level.
- **Cross-border data transfers:** Helping clients structure and allocate risk in relation to cross-border data transfers, including as part of outsourcings, shared services and cloud arrangements.
- **Transactional support:** Advising on the acquisition of personal data as an increasingly important part of merger and acquisition and joint venture activity, and advising on collaborations that involve data sharing.
- **Mobility and e-commerce:** Advising on data protection issues arising from online data capture, whether as part of electronic and mobile commerce, behavioural profiling or otherwise.
- **Cyber readiness:** Advising on cybersecurity regulation and cyber-readiness planning.
- **Investigations:** Advising on data subject access requests and regulatory investigations, including defending companies against enforcement actions.
- **Cyber incident response:** Advising on regulatory enquiries and data breach notification requirements when data is hacked or lost, as well as remediation programs.

Key facts



20+ lawyers



10+ offices in Asia Pacific



Lead partner is a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments



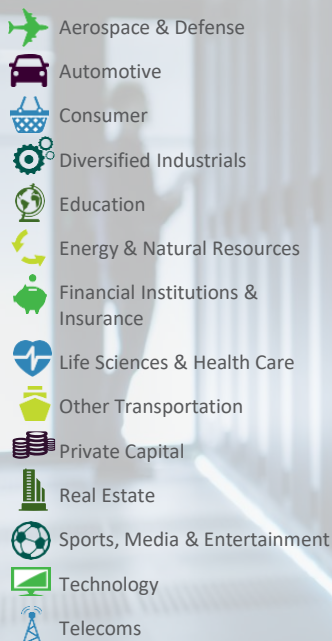
Member of the TC260 Committee in China



Band 1 – Data Protection
Chambers Global Guide, 2021

Band 1 – China Technology, Media, Telecoms (International Firms)
Chambers Global, 2021

Sector-focused approach



Select recent matters in Asia Pacific

- **Several leading global financial institutions** on their Asia-Pacific region outsourcing, SaaS and technology collaboration arrangements with fintechs, start-ups and leading technology services organizations.
- **A leading Chinese telecom company** on its global data protection compliance program and data protection and cybersecurity aspects of its interconnection, peering and other commercial agreements.
- **A leading e-commerce site in Japan** on its Asia-Pacific data protection compliance program, including conducting a work-shop on retail analytics for its regional legal team.
- **The trade association representing Hong Kong banks**, on preparing a Common Baseline for Phase II of the Hong Kong Monetary Authority's Open API Framework. A key aspect of our mandate included advising on data protection aspects of Hong Kong's Open API environment.
- **A leading global technology company** on its data sharing arrangements in respect of an AI collaboration with a leading Australian retailer.
- **A leading global consumer brand business** on the implementation of GDPR in its mainland Chinese operations.
- **A leading global financial institution** on its successful defence of enforcement action in Hong Kong concerning alleged data leaks.

Your key contacts



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