

# Our APAC data protection and cybersecurity practice

## Maximizing the value of your data

As organizations seek a fine balance between maximizing commercial opportunities and operational efficiencies with their data and achieving data protection and cyber security compliance, pragmatic and well-informed advice becomes ever more important.

Our Asia-Pacific data protection and cyber security practice is a multi-disciplinary team with deep industry sector knowledge across a wide range of sectors, including financial services, technology, media and telecommunications, life sciences and retail. In addition to having practical industry expertise, our lawyers are skilled commercial draftspersons, with a particular passion for preparing well-drafted contracts for commercial initiatives that have data and cyber security issues as critical drivers of value and risk.

## How we can help

Our advice covers all aspects of data protection and cybersecurity compliance, including:

- **Privacy impact assessments:** Assessing new products and services, including new technologies, for compliance with regulatory requirements.
- **Policy development and maintenance:** Working with clients to develop data protection and cyber security compliance policies and compliance programs at the national, regional and global level.
- **Cross-border data transfers:** Helping clients structure and allocate risk in relation to cross-border data transfers, including as part of outsourcings, shared services and cloud arrangements.
- **Transactional support:** Advising on the acquisition of personal data as an increasingly important part of merger and acquisition and joint venture activity, and advising on collaborations that involve data sharing.
- **Mobility and e-commerce:** Advising on data protection issues arising from online data capture, whether as part of electronic and mobile commerce, behavioural profiling or otherwise.
- **Cyber readiness:** Advising on cybersecurity regulation and cyber-readiness planning.
- **Investigations:** Advising on data subject access requests and regulatory investigations, including defending companies against enforcement actions.
- **Cyber incident response:** Advising on regulatory enquiries and data breach notification requirements when data is hacked or lost, as well as remediation programs.

### Key facts



20+ lawyers



10+ offices in Asia Pacific



Lead partner is a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments



Member of the TC260 Committee in China



**Band 1 – Data Protection**  
*Chambers Global Guide, 2021*

**Band 1 – China Technology,  
Media, Telecoms  
(International Firms)**  
*Chambers Global, 2021*

## Sector-focused approach



## Select recent matters in Asia Pacific

- **Several leading global financial institutions** on their Asia-Pacific region outsourcing, SaaS and technology collaboration arrangements with fintechs, start-ups and leading technology services organizations.
- **A leading Chinese telecom company** on its global data protection compliance program and data protection and cybersecurity aspects of its interconnection, peering and other commercial agreements.
- **A leading e-commerce site in Japan** on its Asia-Pacific data protection compliance program, including conducting a work-shop on retail analytics for its regional legal team.
- **The trade association representing Hong Kong banks**, on preparing a Common Baseline for Phase II of the Hong Kong Monetary Authority's Open API Framework. A key aspect of our mandate included advising on data protection aspects of Hong Kong's Open API environment.
- **A leading global technology company** on its data sharing arrangements in respect of an AI collaboration with a leading Australian retailer.
- **A leading global consumer brand business** on the implementation of GDPR in its mainland Chinese operations.
- **A leading global financial institution** on its successful defence of enforcement action in Hong Kong concerning alleged data leaks.

## Your key contacts



**Mark Parsons**  
Partner, Hong Kong  
T: +852 2840 5033  
mark.parsons@hoganlovells.com



**Sherry Gong**  
Partner, Beijing  
T: +86 10 6582 9516  
sherry.gong@hoganlovells.com



**Mandi Jacobson**  
Partner, Sydney  
T: +61 2 9093 3502  
mandi.jacobson@hoganlovells.com



**Hiroto Imai**  
Partner, Tokyo  
T: +81 3 5157 8166  
hiroto.imai@hoganlovells.com



**Tommy Liu**  
Counsel, Hong Kong  
T: +852 2840 5072  
tommy.liu@hoganlovells.com